



## EXCITING OPPORTUNITY FOR YOUR PROGRAM TO RECEIVE BRAND NEW BOOKS FROM FIRST BOOK

### ABOUT FIRST BOOK:

First Book is a nonprofit organization that provides new books to children in need addressing one of the most important factors affecting literacy – access to books. Since 1992, First Book has distributed over 65 million new books to children in need throughout the country. Programs that serve at least 50% or more children from low-income families can receive books from First Book.

- First Book distributes only *brand new* books (ages 0 to 18).
- All books are free or drastically reduced in price.
- First Book serves children from low-income families through Title I schools, Title I eligible schools, Head start programs, after-school initiatives, libraries, health centers, hospitals, shelters, soup kitchens and a broad range of other community initiatives.
- First Book's model enables program administrators to select the most appropriate books for the children they serve.
- First Book offers a wide array of award-winning and age-appropriate books including Caldecott and Newberry winners, bilingual titles and much more.

### THREE WAYS YOU CAN GET BOOKS FROM FIRST BOOK:

- **The First Book Marketplace** is an online store selling books and educational materials discounted up to 90% off retail prices to programs that serve at least 50% children from low-income families. [www.fbmarketplace.org](http://www.fbmarketplace.org)
- **The First Book National Book Bank** distributes free books to programs that serve at least 80% children from low-income families.
- **First Book Advisory Boards** make community level grants enabling programs that serve at least 80% children from low-income families to receive free books.

### THE NEXT STEP - REGISTER YOUR PROGRAM TODAY:

- Registering ([www.firstbook.org/register](http://www.firstbook.org/register)) will give you access to First Book's programs.
- Online registration is free and only takes a few minutes.
- You will need your center's Employer Identification Number (EIN). This number can be found on the bottom of your paycheck or on file at your center.
- Join a free optional conference call to learn more about First Book the third Thursday of every month at 2:00 PM Eastern Time—register at [www.firstbook.org/conferencecall](http://www.firstbook.org/conferencecall).



**A BOOK TODAY. A FRIEND FOREVER.  
REGISTER YOUR PROGRAM TODAY.**

**[www.firstbook.org/register](http://www.firstbook.org/register)**

Questions? | <http://help.firstbook.org> | 1-866-READ-NOW | [help@firstbook.org](mailto:help@firstbook.org)